

McIntosh VISION STATEMENT – 2021-2031

The Town Council held a workshop in October 11, 2021 to begin putting a Vision Statement together along with specific goals to reach that vision. Many suggestions were given in the public meeting. The following draft Vision Statement and Grouping of Goals are a compilation of those comments.

It was decided that, to assure that all residents have the opportunity to participate, there will be a survey sent to all residents in October before finalizing our Vision and Goals.

**NOTE: Reviewed and status updated At Town Council Workshop 10/4/2022.
(IP = In Process)**

VISION

Our mission is to enrich the quality of life for our residents and visitors by preserving our heritage and historic enrichment of the town, understanding the needs of our citizens, working collaboratively with them and providing excellent service while maintaining fiscal stewardship of the town's assets.

SUMMARY STATEMENTS of ACTIONS NEEDED

Providing a mechanism of identifying and preserving the distinctive historic and architectural characteristics of the town which represent elements of the town's cultural, social, economic, and architectural history.

Fostering civic pride in the beauty and noble accomplishments of the past as represented in the town's historic structures..

Conserving and improving the value of property, both within the historic district and throughout the remainder of the town.

Protecting and enhancing the attractiveness of the town to home buyers, tourists, and visitors, and thereby supporting and promoting business and commerce, and providing economic benefit to the town.

Fostering and encouraging preservation, restoration, and rehabilitation of structures, areas, and neighborhoods and thereby conserving the existing housing stock.

GOALS/STEPS to reach VISION

Goals should be written to be Achievable within the **next 1-3 years**. At that time, the Vision Statement should be revisited to be sure that it is still line with the citizens'

desires and current situations. New Goals can be added and previous goals reviewed. Create an annual review of Goals and Accomplishments

It is recommended that all Goals meet the **SMART** guidelines:

S Specific

M Measurable

A Achievable

R Realistic

T Time Frame – set one

Suggestions that emerged from the discussion thus far can be grouped together in five groups. They are listed below with possible related Goals to each.

Historic Preservation

- **IP** - Review, and update if needed, current Historic ordinances to make sure that we are supporting Historic Preservation in our town.
- Ask Historic Board to investigate and recommend Historic Markers for key spots in town.
- Incorporate an accessible Historic Display into the New Town Hall.

Natural Resource Preservation (including trees)

- **IP** - Create a Tree Inventory of Town Owned Trees and Trees on Right of Way
- Create a town-owned Tree Maintenance Plan.
- **DONE** - Update current Tree Ordinance.
- **DONE** - Ensure that we maintain our Tree City USA status.
- Create plan to ensure that we maintain wetlands, lake shoreline and other water ways in Town
- **IP** - Improve Storm-water system
- **IP** - Review Water System Improvement needed

Services

- Upgrade Broadband in town.
- Obtain one of the following services:
- Pharmacy
- Doctor
- Dentist
- Create a Dog Park

Events

- **DONE** - Create a Committee to Encourage and Promote Events in Town.
- Schedule 2 or more of the following type Events for residents and /or visitors:
 - Produce Market (weekly or monthly)
 - Concerts in the Park
 - Movie Night in the Park
 - Clean Up Days
 - Walking Tours
 - Food Truck(s) – perhaps at one of the park events
 - Boat Tours
 - Bird Spotting opportunities
 - Community Day celebration

Community Enhancing

- **IP** - Build a New Town Hall in next two years
- Attract New Businesses to Town
- Incorporate Coffee Corner (can be small) in New Town Hall
- Incorporate meeting space (for use by citizens) in New Town Hall
- Set specific goals related to safety issues in town
- Use our Town website, board, etc. for better communication.
- Install “Welcome to McIntosh” signs at both ends of US 441 in line with our historic nature
- Ask for citizen-led volunteer group to help neighbors in need with needed upkeep of homes.

Consider a Safety Committee that reports to Town Council

Additional recommendations:

- Establish a Capital Improvement Plan with a 3-5 year budget plan
- Implement an annual review of a Capital Improvement Plan