

**WORKSHOP MINUTES
VISION STATEMENT AND STRATEGIC PLANNING
OCTOBER 11, 2021 @ 7:15 PM**

The meeting was called to order by President Callahan at 7:16pm.

Roll Call Conducted by Town Manager/Clerk: (P = Present, A=Absent)

President Callahan	P
Vice President Ciotti	P
Mayor Roddy	A
Councilor Jones	P
Councilor Naworensky	P
Councilor Sindledecker	P

INTRODUCTION:

President Callahan turned the presentation over to Cllr Sindledecker. She went over the generalizations of the purpose for the vision statement which has evolved into a strategic plan and pointed out that everyone should have an opportunity to provide input for the community's vision and future. She stated that hopefully everything has been included based upon her note taking of various discussions. She presented a draft with first talking about the actual vision statement that is proposed. The draft survey would be sent to everyone to complete. Many notes were taken based upon the comments shared. The survey will be sent out to everyone. There will be copies available at the office. The survey is planned to be added to the town website to complete as well. She relayed the conference recently attended and discussed ways of preventing multiple surveys being submitted by the same individual, and we will work on those procedures.

VISION STATEMENT:

Citizen June Glass recalled that council approved adding a park. Cllr Sindledecker stated this was only a suggestion which is part of the list. Ms. Glass added that there are several grants available that would help pay for the park project

Cllr Sindledecker read the following:

The Town Council held a workshop in August 2021 to begin putting a Vision Statement together along with specific goals to reach that vision. Many suggestions were given in the public meeting. The following draft Vision Statement and Grouping of Goals are a compilation of those comments.

It was decided that, to assure that all residents have the opportunity to participate, there will be a survey sent to all residents in October before finalizing our Vision and Goals.

The draft vision statement was read aloud.

Our mission is to enrich the quality of life for our residents and visitors by preserving our heritage and historic enrichment of the town, understanding the needs of our citizens, and providing excellent service while maintaining fiscal stewardship of the town's assets.

The question was asked by Cllr Sindledecker if council had any questions or comments. There were none. Citizens were asked if they had any questions or comments, and there were none.

SUMMARY STATEMENT OF ACTIONS NEEDED:

Cllr Sindledecker stated the Summary Statements as follows:

Providing a mechanism of identifying and preserving the distinctive historic and architectural characteristics and resources of the town which represent elements of the town's cultural, social, economic, political, and architectural history.

Cllr Ciotti stated when you say distinctive, historic and architectural characteristics, and resources, he did not think “resources” should be part of the summary statement, so it would be historic and architectural characteristics of the town. Cllr Sindledecker understood the point and with council’s consensus of the suggested change made the revision as follows:

Providing a mechanism of identifying and preserving the distinctive historic and architectural characteristics of the town which represent elements of the town's cultural, social, economic, political, and architectural history.

Regarding the Vision Statement, Cllr Naworensky suggested adding “while working cohesively and providing excellent service, to the vision statement after “understanding the needs of our citizens”. Cllr Sindledecker questioned why, and asked would “working cohesively”, meaning that we ask often. Cllr Naworensky responded if you don’t say “while”, then say “provide excellent service”. The statement was then revised to state

Our mission is to enrich the quality of life for our residents and visitors by preserving our heritage and historic enrichment of the town, understanding the needs of our citizens, working cohesively with them, and providing excellent service while maintaining fiscal stewardship of the town's assets.

Consensus by council was given.

Citizen Mary Ann Kelly suggested changing the word from “cohesively” to “collaboratively”.
Our mission is to enrich the quality of life for our residents and visitors by preserving our heritage and historic enrichment of the town, understanding the needs of our citizens, working ~~cohesively~~ collaboratively with them, and providing excellent service while maintaining fiscal stewardship of the town's assets.

Cllr Sindledecker reiterated that this might be a 10-year vision, but the goals should be 1 – 3 years, that this council can look toward accomplishing and not try to put it far in the future than cannot be achieved, within a short-term future, in line with the vision.

When asked by Resident Patty Dodd, Cllr Sindledecker stated it was a McIntosh Vision statement, a vision of the Town, to be implemented and carried forward by the council, with collaboration of the citizens.

Returning to the Summary Statements of Actions Needed, Cllr Sindledecker read Statement #2. *Fostering civic pride in the beauty and noble accomplishments of the past as represented in the town's historic structures and districts.*

Cllr Naworensky referred to the second summary statement with removing the “s” from district, being that there is only one district.

Cllr Sindledecker then read summary statement #3: *Conserving and improving the value of property, both within historic districts and throughout the remainder of the town.*

Responding back to the first summary statement, Karen Harms suggested removing the word “political” in first summary statement. Cllr Sindledecker stated she meant the word “political” to come out and agreed it would be removed.

Citizen Munroe suggested removing “and districts” in the Summary Statement # 2, and Cllr Sindledecker agreed.

Cllr Sindledecker asked if it could state “historical structures with the end of sentence? Further discussion by the audience with several comments regarding historical districts, historical significance.

Cllr Sindledecker reread Summary statement #2 with suggested revisions: *Fostering civic pride in the beauty and noble accomplishments of the past as represented in the town's historic structures and historic district.*

Cllr Sindledecker continued to read Summary Statement # 3, *Conserving, and improving the value of property, both within historic district and throughout the remainder of the town.*

Cllr Sindledecker added that historic district and historic feel of the town came up and over again, so it might be a slight bit of overkill but adding “historic district” and the next piece [Summary Statement #3), covers the whole town and our desire to improve valued property everywhere. Keeping in mind it’s still a draft.

Summary Statement # 4 was read with no comment. *Protecting and enhancing the attractiveness of the town to home buyers, tourists, and visitors, and thereby supporting and promoting business and commerce, and providing economic benefit to the town.*

There were no additional comments or suggested changes to Summary Statement #4.

Summary Statement # 5 was read with no additional comments or suggested changes.
Fostering and encouraging preservation, restoration, and rehabilitation of structures, areas, and neighborhoods and thereby conserving the existing housing stock.

Cllr Jones suggested that after having attended the conference, to establish a capital improvement plan, and incorporate it into the steps, with having a 3 – 5 year capital budget plan to include the use of regular revenue, grants, CARES money, etc. so that we keep an eye on it when we come to bigger expenses like the town hall, our water, our stormwater.

Resident Patty Dodd commented on bringing the summary statements in sync with the ordinances.

Cllr Sindledecker closed the conversation regarding the Town’s vision and Summary Statements of Actions Needed.

GOALS/STEPS TO REACH VISION:

Cllr Sindledecker stated that while our vision is 10 years, the goals should be achievable in the next 1 – 3 years. At that time, the Vision Statement should be revisited to be sure that it is still in line with the citizens desires and current situations. New Goals can be added as needed. She restated that “previous goals revised”.

Cllr Jones suggested that the goals should be rolling.

Cllr Sindledecker stated we are defining our goals and what we expect to achieve in 1 -3 years and looking at them all the time. She added that we do not want to become stagnant with our goals, therefore, with council consensus language was added to include “and *previous goals reviewed*”. Goals are broken into five (5) groups.

To clarify, Cllr Sindledecker read the preamble as follows: *It is suggested that Goals be written to be Achievable within the next 1-3 years. At that time, the Vision Statement should be revisited to be sure that it is still in line with the citizens desires and current situations. New Goals can be added as needed and previous goals reviewed.*

Further comment by Cllr Naworensky suggested dropping the “as needed”. Cllr Sindledecker responded that we don’t want to overload, following earlier comments by Dennis Devore in the audience, and the words “as needed” remains in the preamble.

Citizen Kelley suggested to use Microsoft Editor, and Cllr Sindledecker stated she had used it.

Citizen Downing suggested the sentence should start Goals should be written....
Another member in the audience suggested goals would be redirected as needed based upon projects that get started and may not get completed.

Rickman suggested an annual review of the goals in the Capital Improvement Plan for status or completion of projects. Cllr Sindledecker responded that “annual review of goals and accomplishments” would be best to add in what we are trying to add.

Benchmarks were questioned and Cllr Sindledecker stated it would be addressed later in the meeting.

Another audience member questioned what will happen with the goals that are met, and Cllr Sindledecker responded that we are actually moving in that direction, and this was just the preamble.

Cllr Ciotti added that this is new for some council members, trying to develop new ways, communicate, sharing everything about the community and allow the discussion to continue with the draft.

SMART GUIDELINES:

It is recommended that all Goals meet the **SMART** guidelines:

Cllr Sindledecker read over the SMART guidelines.

S Specific

M Measurable

A Achievable

R Realistic

T Time Frame – set one

Suggestions that emerged from the discussion thus far can be grouped together in five groups. They are listed below with possible related Goals to each.

She continued to address the purpose of the goals and proceeded to read the 5 Groups based upon the discussions and types of groups that were discussed: *Historic Preservation, Tree Preservation, Services, Events, and Community Enhancing Items*. Before going to each group, she asked if there were any major grouping that was not included in the 5 groups. Cllr Jones asked if these were based upon the survey, and Cllr Sindledecker said yes and, we ask the questions and check with our other citizens to see how they feel about it.

A citizen stated she felt resources should be included, that we do not value our resources as far as the water’s edge, due to the proximity of Orange Lake and including Roberts’ Acres, and where are we going to address the natural resources?

Cllr Sindledecker agreed with the point of resources and suggested that instead of Tree Preservation, add Natural Resources and Tree Preservation.

Cllr Ciotti suggested adding a sixth category, that public safety should be added. President Callahan stated it is in Community Enhancing. Cllr Ciotti responded with actually establishing a citizens safety committee under the town and right now it's quasi on the side with Mr. Jones. Cllr Sindledecker agreed it was a good idea and asked if it could go under Community Enhancing, and Cllr Ciotti acknowledged that it could be. Cllr Sindledecker stated she would add it and if we can accomplish it at council, and if we need citizen input, it also requires us to think about who can do that and how we can staff it.

Cllr Jones questioned if we could change the Tree Preservation heading to Preservation of Trees and Other Natural Resources. Cllr Sindledecker asked if it could be Natural Resource Preservation to include trees in parentheses. Cllr Ciotti stated that tree preservation is one of our big topics of the town. Cllr Sindledecker advised that we cannot do all the goals that are listed here, that it is just not possible, unless we all work 24/7 on the council and everyone in town, which is not realistic. Our goals must be achievable, realistic and within the time frame. A question by an audience member asked for an example of a natural resource besides our trees. Several examples were provided to include lakes, streams, shoreline from multiple conversations by audience members. Cllr Sindledecker stated that we have birding, boat tours which were suggestions at the last meeting, all related to the lake and other natural resources.

Ms. Dodd stated we have a lot of streams in town, and some are fairly significant, they are spring fed. Cllr Sindledecker added that we have wetlands back on the edge of town. All of those need to be preserved and there may be down the road to do some clean up for that flow because it gets backed up with tree limbs and such. Cllr Sindledecker noted we have springs, small ones, but with the small springs, water bubbles out of the ground onto town property and feed into the pond and lake, and she is all for expanding the umbrella of the group to include the natural resources.

Citizen asked where does Economic Development fit in when we are trying to attract businesses. It {Services} shows pharmacy, doctor, and dentist. Cllr Sindledecker noted it is under "Services" and this would be discussed later. It does not have the word "businesses" and will be discussed later.

Going over each group referred to as "umbrellas", Cllr Sindledecker asked for feedback for goals for each group.

Citizen Dodd asked if Coffee in the park would be acceptable as a goal, for example one morning each week, and could it be done sooner, rather than later? Cllr Sindledecker responded yes, it can be done now as goals that we can put in place, whether it's by the town council, or committees established by council, but goals that can be achieved in 1 – 3 years.

1) HISTORIC PRESERVATION AND NATURAL RESOURCES:

Cllr Sindledecker presented each goal.

- *1st Goal: Review, and update if needed, current Historic Committee ordinances. To make sure that we are supporting Historic Preservation in our town.*

Melinda Downing suggested removing the word Committee in the first item to read current Historic ordinances.

- *Ask committee to investigate and recommend Historic Markers for key spots in town.*

Based upon comments, Cllr Sindledecker stated it could be Historic Committee, but wasn't naming anybody, and she provided the example of the historic markers in Micanopy. She spoke of Ms. Dodd donating one but there are places in town that we might want to consider and maybe get someone to look into it. Karen Harms suggested that this is already under the auspice of the Historic Committee. Cllr Sindledecker reiterated that there was no committee named. This is a doable goal, and we should decide who wants to take it on. Ms. Dodd commented that because we have a lot of historic homes in town, the request has to come from the homeowner. We could work with the Historic Committee for the right plaques. Cllr Sindledecker stated she did not state "historic houses" and she asked Melinda Downing to give it some thought, and Ms. Downing stated she would bring the idea to the committee at their next meeting on Wednesday, October 13.

- *3rd Goal – Ask committee to create a volunteer group to help neighbors in need with needed upkeep of historic homes.*

Cllr Sindledecker stated it came up that some folks have homes that need upkeep, and they can't do it physically or financially. This suggestion did not say that the town should do it, it states literally "create a volunteer group to help neighbors in need". This is just a discussion.

- *4th Goal – Incorporate an accessible Historic Display into the new Town Hall.*

Cllr Sindledecker described having something where people could come in, anytime during town hours and see something. We do not have the museum that Micanopy has but it would be a start, but it's meant to be a real "come in and see the history of the town.

Roberts Acre citizen asked how many homes have applied to the Historic designation? Melinda Downing spoke that they have to meet a threshold and responded none that she knew of because people having homes where the homeowner has applied or meet the threshold for being an historic home. Cllr Sindledecker stated this could be encouraged more.

The gentleman from Roberts Acre questioned if council is willing to help and the response by Melinda Downing provided that if they need help, or a volunteer group is established, it possibly would not be relative to “historic”.

Cllr Sindledecker advised she is removing 3rd goal from Historic Preservation and placing it under Community Enhancement and removing the word Historic so that it applies to every home. Cllr Ciotti commented that it does not meet the SMART criteria. Cllr Sindledecker explained that it specifically creates a committee and measures whether items are achieved. It is achievable if there are enough people interested in volunteering. It is unknown currently. It is realistic if we want to contact the person who suggested it and could ask them to do something about it. Our timeframe is within the next year or two that the volunteer group is created and look at how many people are willing to help. People are willing to help but doesn't always know what needs to be done. As long as it helps and not carrying them, then possibly people are more willing. She reiterated that she is removing the word “historic” and move it under Community Enhancing. Consensus was given by council to do so.

Citizen Mary Ann asked if there were definitions defined somewhere in that would tell us what “historic” means? Cllr Sindledecker responded that we don't but will be noted. Cllr Jones stated that we do not have our vision of the new town hall, and Cllr Sindledecker replied that it should be there and noted it under Community Enhancing.

2) TREE PRESERVATION

Cllr Sindledecker addressed the revised title as “Natural Resources and Preservation (Including Trees)” and read the goals:

- *Create a town-wide Tree Inventory.*
- *Create a town-owned Tree Maintenance Plan.*
- *Update current Tree Ordinance.*
- *Ensure that we maintain our Tree City USA status.*

Adding: Review and Enhance Lake Preservation and Water

Cllr Jones stated that one of the ways we do that is to improve the ways we handle our stormwater runoff, so that Roberts Acres and Sportsman Cove doesn't flood every time we get a major rain. An audience member suggested that the town's storm drain is closed in areas. Additionally, those areas are literally flood plain and there's only a limited amount we can do, but if the grates are opened, it would allow the water to go out to the 18 acres that were once owned. Ms. Dodd also suggested that if the water goes out too fast, too much, then the residents in Roberts Acres and Sportsman Cove are going to get flooded. Cllr Jones suggested that the problem right now is that the pipes are stopped up and the drains are covered. Cllr Jones also suggested that in addition to stormwater, we add water system improvement because we discussed re-doing a lot of our piping because of the age of the pipes. President Callahan asked if this would go under “Services” and Cllr Jones added would it go under “Natural Resources” because it's our water system or under “Community Enhancement”. Cllr Sindledecker stated this will be considered so that it is achievable and specific so we will want to review our water system and look for ways for improving. Cllr Naworensky stated under Tree Preservation that

the first four lines discuss trees and felt that the title Natural Resources “to include trees” makes trees sound secondary and should be stated as Tree Preservation Including Natural Resources. Cllr Sindledecker restated it as “Tree and Natural Resource Preservation” and further assured the audience that we have heard from everyone and that the possibility of improving stormwater runoff is a suggestion that should be looked at as a goal for the next 1 – 3 years. Cllr Jones added that this would be part of the capital budget plan that was discussed earlier. Cllr Sindledecker stated it would be under “Services”, and there will be some language regarding “Lake Preservation and Wetland Preservation” and relating to water in general, like grates, etc.

Under *Create a town-wide Tree Inventory*, Melinda Downing suggested language as Create a Town Wide Tree Inventory of Trees on Town Right of Ways? Cllr Sindledecker responded that this suggestion was stated as everywhere, but it does not mean we have to do everywhere. Ms. Downing stated it’s unachievable because you cannot go on private property without permission. Inaudible audience discussion, and Cllr Sindledecker reiterated it is not achievable, reasonable, or realistic to do an entire inventory and amend that to read “on town property and right of ways”. Cllr Naworensky added create a town owned tree inventory and maintenance plan, combining the two, and including right of ways.

Cllr Sindledecker reiterated the combination of two goals to read: Create a town owned tree inventory and tree maintenance plan. Cllr Ciotti stated that we do need that, but we should be more specific in maintaining Grandfather Oaks; we can’t look at everything. Cllr Sindledecker responded that we look at a maintenance plan that says these are the main trees that need work in the next three years.

June Glass advised there are grants to place the utilities underground and that the power companies can provide assistance in the goals.

Cllr Jones commented that the conference attended by the council members provided the outline of the Florida League of Cities that partner with another company to which the town can enroll, and they will help us identify our goals are to accomplish and when grants come up that would match our wants and needs, they will email us and walk us through in applying for all those grants. Melinda Downing added that Cllr Ciotti was referring to the trees on our list, and those that are mentioned in the ordinance can be clarified and suggested that based upon Cllr Ciotti’s comment that the inventory be listed with protected trees. Cllr Sindledecker used the example of water oaks that could be in danger, as an example, may require a budget plan for unprotected trees. She also stated that the suggestion of “protected trees” but not sure that it would help her having to make a budget decision on nonprotected trees.

Cllr Sindledecker reviewed language regarding water/shore preservation, lake Shore wetlands and creeks and added there will be some language eventually to pull all of it together, including springs. Enhance Stormwater runoff and water system improvements was suggested in earlier comments.

3) SERVICES:

Cllr Sindledecker stated this list are suggestions that came up at the last workshop.

- *Upgrade Wi-Fi in town.*
- *Obtain one of the following services:*
 - *Pharmacy*
 - *Doctor*
 - *Dentist*
- *Create a Dog Park*

She further added that attracting new businesses was suggested but not a service *per se*, and a suggestion was made that “attracting new businesses” go under community enhancing. Cllr Jones added attract new businesses that follow our ordinances and Cllr Sindledecker reiterated with “limiting” but it’s not attract just any business and acknowledged stating “attract new business”. Ms. Glass commented that previously the town had a drug store, a doctor office but there is really no place for it, and suggested placing the town hall at the old trailer park and have it designed to build beside it a dentist, drug store, it would improve parking, upgrade U.S. 441 and lay of the land, which Cllr Sindledecker noted that this has been looked at in the past and will add it. An audience member questioned under Services, there is no police or security and Cllr Sindledecker provided that it is under Community Enhancing with specific goals related to safety issues and town which could be a service and adding police presence to services, which currently exists under Community Enhancing. She further stated that we must come up with how we feel about these ideas and town council has to vote, after we have seen the survey whether or not we are on track, first of all, and what are we going to actually commit ourselves to time, money and energy in the next 1 – 3 years.

Cllr Ciotti brought up upgrading wi-fi and explained that Mayor Roddy attended a meeting regarding broadband service, with companies coming to Ocala and also coming our way and asked if we went to broadband would people be willing to get rid of their landline. Cllr Sindledecker asked who is willing to get rid of their landline. A show of hands determined the need for further discussion and Cllr Sindledecker advised it will be left on the list.

Cllr Sindledecker commented having lived in Micanopy first, they frequented the pharmacy, the coffee shop, bought groceries, because they were local, and stated that services must be supported in order for them to continue their business. An audience member speaking on broadband stated there were a lot of transient people at the edge of the lake with RVs, and the question is always asked, do you have Wi-Fi, and the response provided that it is poor service and cannot guarantee folks will have good service.

Cllr Sindledecker stated that creating a dog park has come up more than once, but it is a possibility.

4) EVENTS:

Cllr Sindledecker stated that as she read the items (below), let her know if anyone liked or hated any of those listed.

Schedule 2 or more of the following type Events for residents and /or visitors:

- *Produce Market (weekly or monthly)*
- *Concerts in the Park*
- *Movie Night in the Park*
- *Clean Up Days*
- *Walking Tours*
- *Food Truck(s) – perhaps at one of the park events.*
- *Boat Tours*
- *Bird Spotting opportunities*
- *Community Day celebration*

These are examples that people may welcome and enjoy saying they would like to see and bringing people together. Cllr Jones stated that anything at night we have the mosquito issue. Cllr Sindledecker stated we are going to have to spray but that we are definitely going to do it the only goal was to choose two or more of these events and try to schedule. A suggestion was made for an event committee to work something up and bring it to council for approval. Cllr Jones suggested that we see what the survey says first. Other comments suggested that these were achievable and could we forgo charging for set up. Cllr Sindledecker stated yes, the idea was to use the park, find ways to bring people together, with the parking lot, the park, etc. Cllr Jones stated add the community yard sales that Leslie Reddick be recognized for the last year and Cllr Sindledecker said yes. Cllr Naworensky suggested the words Produce Market is a little specific and a monthly or weekly market could include artists, writers and local crafts and Cllr Sindledecker agrees removing the word “Produce” from Market to provide a more generalized Market event. Other citizens suggested “Friday Fest”, “Fresh Pick” to the word markets. Cllr Sindledecker responded that we could look at these ideas while adding Pickleball, Community Yard Sale, Friday Fest and looking at the folks that do Fresh Pick.

5) COMMUNITY ENHANCING:

Cllr Sindledecker presented the different goals while a bit vague, stating the goals should not be vague. These were suggested by some that would serve the purpose of building the community.

- *Incorporate Coffee Corner (can be small) in new Town Hall (for meeting others, cost would be very little, just needs to be thought about.*

Incorporate meeting space (for use by citizens) in new Town Hall (this has been discussed several times, relating to what we are already doing. Build new town hall was added to include “in two years.”

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- *Set specific goals related to safety issues in town (already set some goals, should revisit them, and look at anything else that would make people feel safe)*
- *Use our Town website, board, etc. for better communication. (This is vague but there should be specific goals in how this should be done, and feel that this is important to communicate, using the example of the hurricane when power was down.)*

Cllr Naworensky suggested a light in the board would be nice when after dark you can't see the board. Melinda Downing suggested for communication to add text messaging to the citizens from the Town Manager when there are notices to go out.

Lastly,

- *Install "Welcome To McIntosh" signs at both ends of US 441 in-line with our historic nature*

Build new town hall was added to include "in two years."

Dennis Devore stated that signs at the entrance, north and south of McIntosh was discussed approximately 4 years ago, but never completed. Cllr Sindledecker commented that after the survey, we would select some of these and making them happen. Not all of these can be accomplished in the next year, but we should be realistic. This item could be a priority. Cllr Jones noted that Mary Ann Kelly came up with a beautiful design for those signs. A question asked by a member of the audience if the town had a Facebook page, and responded that we are not allowed to, but it has to be paid for. It was suggested we have a current page that if information is important, we have a Facebook notification as needed. Another comment by an audience member when this document will be finalized (undraft) and Cllr Sindledecker it will not be until after we get the survey out and get the responses back to ensure that everyone has a chance to weigh in.

SURVEY:

Cllr Sindledecker read the preamble of the survey.

To our Residents,

We envision a vibrant town that is both safe and well maintained, for our trees, our properties, and our quality of life, making it more desirable for new and existing residents and our visitors.

Please help us to determine what our town's vision should be for our future by completing the following survey on-line or by returning it to the Town Office, on or before {in two weeks} .

She stated it would be mailed to every household for completion. It will also be available on-line. There will also be copies in the town hall for pick up. She mentioned Alison Soracchi has offered to help with the survey. Every household member will have the opportunity to complete the survey. The question was asked by the gentleman if we have access to voter's registry, and the response was yes. Property owners will be mailed a survey. A cross reference of residents with the water billing will need to be performed so that everyone, every survey is counted.

There are ways to measure, and it will need to be worked out. Cllr Naworensky stated this is not a vote, it's a survey, an opinion.

Cllr Sindledecker responded to Question #1 of the survey about the importance of answering how long you have lived here to help understand the data. Your name is not required on the survey. Concern was raised as to how to prevent multiple survey responses by the same individual and Cllr Sindledecker explained there are ways to do it and will get that information. Cllr Naworensky pointed out that the survey is not a vote, it enables our decision making.

Survey Question #2 provides the word "are" and is overused, removing "are" at the end of the sentence.

Cllr Sindledecker stated we will remove #3, regarding gender.

On #4, Cllr Sindledecker suggested adding businesses included with service.

On # 5, She stated again that these are services that folks have suggested.

On # 6, she stated we need to provide examples, i.e., café and will come up with more.

On # 7, no additional comment.

On #8, no additional comment. In other words, if we didn't cover it, what is it?

The next portion provided rating on a scale of 1-5, with no additional comment.

For the last line “Optional” to sharing your name and contact information, Cllr Ciotti suggested adding email. Cllr Sindledecker added perhaps adding the phone number.

Cllr Jones asked if the format of the survey can be laid out horizontally, rather than in vertical columns. Cllr Sindledecker stated we will talk with someone about the layout, maybe better than this.

Resident suggested to add “Would you like to add your name on the town mailing list to the water billing?” You could also add the phone number for texting for notification.

Melinda Downing suggested that if texting, to have all the numbers, that we should have a simple remind and that she will show Jeannie Rickman on how to set up a distribution list. Cllr Sindledecker stated that we should keep in mind there may be charges. Cllr Jones stated that some folks’ notifications are private. Cllr Sindledecker reiterated no charge for remind. Melinda also stated that if you have Pay as you Go cellphones, it doesn’t cost anything to get, it’s a free service.

Cllr Sindledecker advised that we will have it at the next meeting under her comments on how we go forward.

Meeting Adjourned at 8:57 pm.